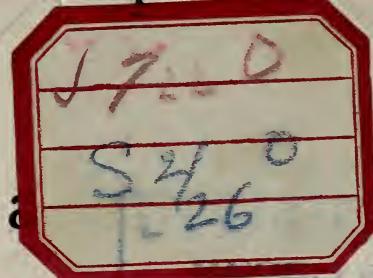


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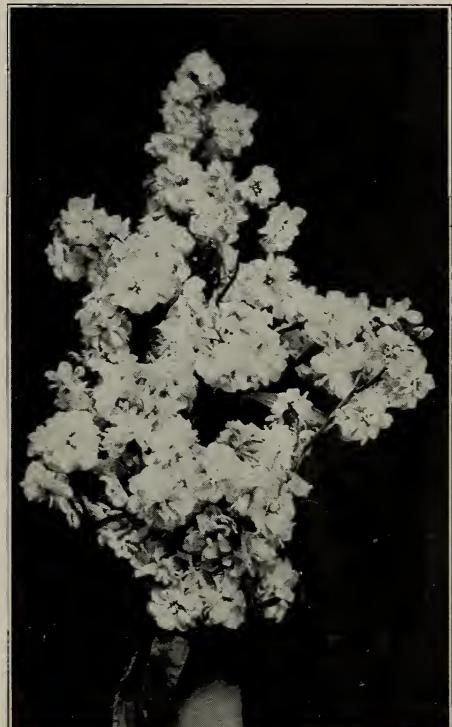
Flower Seeds

Contract Prices
Season 1914

CALIFORNIA GROWN SEEDS



White Semple's Branching Asters at our Farm

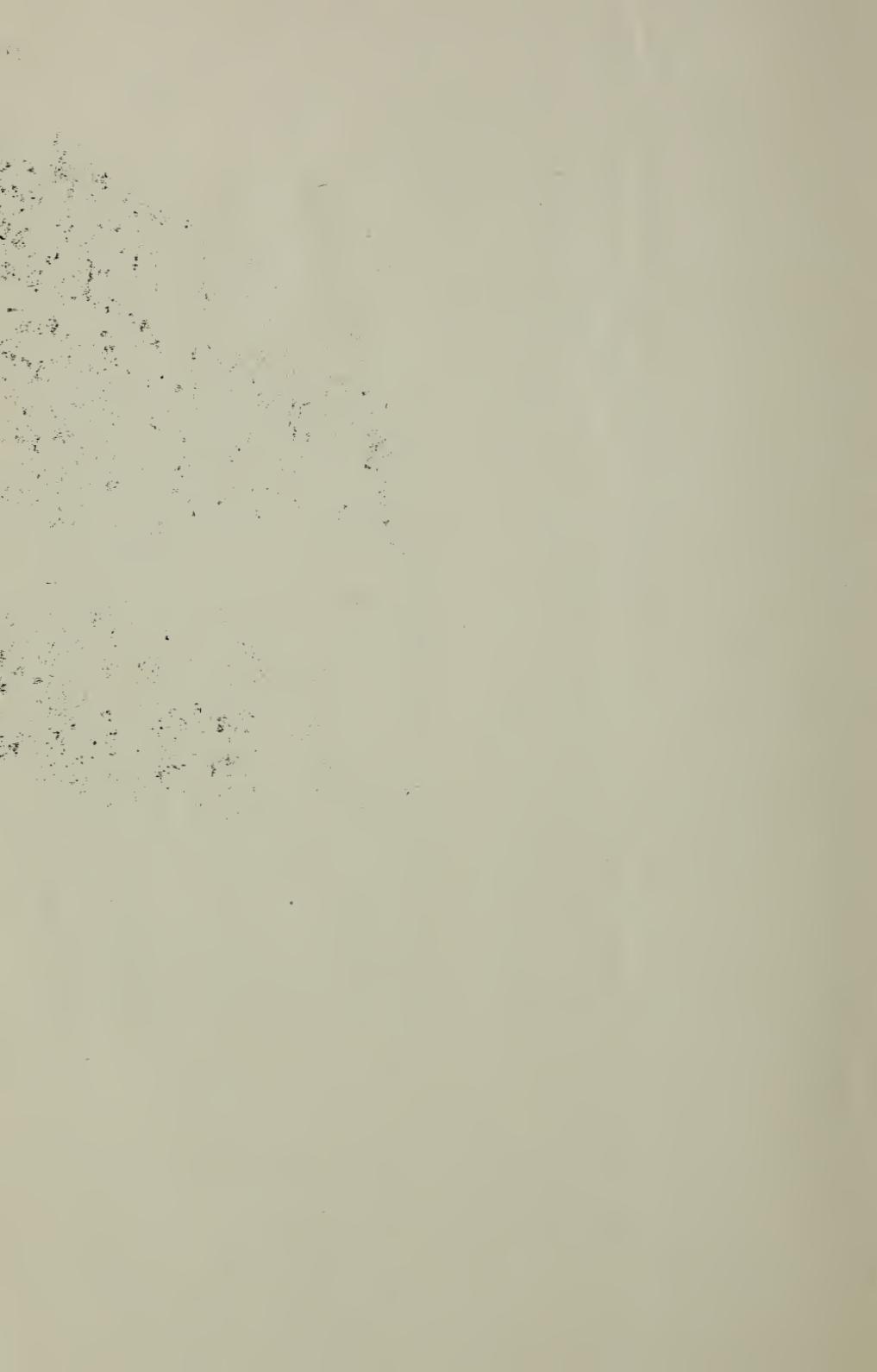


One Spray of our Ten Weeks Stocks
(Note the Doubleness)

Victor Johansen Seed Company

WHOLESALE SEED GROWERS

Arroyo Grande, California



Per lb. Per $\frac{1}{4}$ lb.

ALYSSUM

Sweet White.....	\$0.80	\$0.30
Little Gem.....	1.00	.40
Little Dorrit or Compactum.....	1.00	.40

ASTERS

Semple's Branching—Pure White.....	3.00	1.00
Flesh Pink.....	3.00	1.00
Rose.....	3.00	1.00
Crimson.....	3.00	1.00
Lavender.....	3.00	1.00
Purple.....	3.00	1.00
Choice mixture (100 lbs. \$200).....	2.50	1.00
Vick's Branching—Tall Crimson.....	3.50	1.00
Violet King.....	3.50	1.00
Pure White.....	3.50	1.00
Choice mixture.....	3.00	1.00
Giant Comet Branchings—Snow White.....	5.00	1.50
Freedom, Light Rose.....	5.00	1.50
Crego—New Gigantic, fluffy petals, Snow White.....	5.00	1.50
Flesh Pink.....	5.00	1.50
Lavender.....	5.00	1.50

CANDYTUFT

Giant Hyacinth, White, selected.....	1.00	.30
Empress (\$50.00 per 100 lbs.).....	.75	.25
Dunnett's Crimson.....	.75	.25
Lilac-Purple.....	.75	.25
Rose-Pink.....	.90	.30
Choice Mixture (\$35.00 per 100 lbs.).....	.50	.15

CARNATION

Giant French Chabaud's Everblooming Extra Double mixed.....	4.00	1.25
100 lbs.....	3.00	
Marguerita Perfection, Pure White.....	4.50	1.25
Yellow.....	4.50	1.25
Giant Malmaison—very choice mixed.....	3.50	1.00
Ordinary Mixture.....	2.50	1.00

CELOSIA

Celosia-Cockscombs Thompsoni—Crimson.....	2.50	.75
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CENTAUREA IMPERIALISPer lb. Per $\frac{1}{4}$ lb.

Pure White.....	2.50	.75
Lilac-Purple.....	2.50	.75
Light Lavender.....	2.50	.75
Finest Mixed.....	2.00	.70
Suaveolens—Yellow.....	2.00	.70
Chameleon, Light Yellow shaded delicate Rose.....	4.00	1.25
Marguerita—Pure White.....	3.00	1.00
All varieties mixed.....	2.00	.70

COSMOS MAMMOTH

Cosmos Mammoth—White.....	.60	.25
Crimson.....	.60	.25
Pink.....	.60	.25
Mixed Colors (100 lbs. \$50.00).....	.55	.20
Lady Lenox—Tall Shell Pink.....	.85	.30
Dwarf Early Flowering Dawn—White.....	1.00	.35
Mixed Pink and White.....	.90	.35

DAHLIA

Large double mixed (large quantities \$3.00).....	4.00	1.25
Single mixed (large quantities \$2.50).....	3.00	1.00

DAISY

Burbank's Shasta measuring 5 inches across.....	8.00	2.50
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DIANTHUS HEDDEWIGII

Single choice mixed (large quantities 90 cents).....	1.50	.50
Crimson Belle, finely fringed, rich crimson.....	2.00	.70
Eastern Queen, beautifully marbled.....	2.00	.70
The Bride-White, Purple center.....	2.00	.70
Japan mixed.....	1.50	.50

ESCHSCHOLTZIA

Alba Pure White.....	.75	.25
Golden West.....	.75	.25
California Yellow.....	.75	.25
Rose Cardinal.....	1.00	.30
Carmine King.....	1.35	.40

HOLLYHOCK

Chater's Semi-double fringed mixed.....	5.00	1.50
New Annual double and single mixed.....	3.50	1.00
Single mixed.....	2.75	.80

KOCHIA TRICHOPHYLLA

-----	Summer Cypress (large quantities 50 cents).....	1.00	.30
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MIGNONETTE

Per lb. Per $\frac{1}{4}$ lb.

-----	Allen's Defiance, very fine.....	1.00	.30
-----	Machet, True, very fine.....	1.00	.30
-----	Golden Queen.....	.75	.25
-----	White Pearl Machet, fine.....	.75	.25
-----	Victoria Crimson.....	.75	.25
-----	Ruby (New).....	.75	.25
-----	Large Quantities.....	.45	

NASTURTIUM

-----	Tall, Chameleon, Different Colored Flowers on Same Plant.....	.28	.12
-----	Moonlight, Light Straw Yellow.....	.28	.12
-----	Prince Henry, Lemon Yellow, Carmine Blotches.....	.28	.12
-----	Sunlight, Large Golden Yellow Flowers.....	.28	.12
-----	Vesuvius, Salmony Rose, Dark-leaved.....	.28	.12
-----	Dark-Leaved, Black Prince, Very Dark, New.....	.35	.15
-----	Lobbianum, Queen, White-Veined Foliage, Fine Novelty.....	.50	.15
-----	Lobbianum, Lucifer, Dark Scarlet, Dark-Leaved.....	.28	.12
-----	Lobbianum, Spitfire, Fiery Scarlet, Fine.....	.28	.12
-----	Hybrids of Madam Gunter.....	.26	.12
-----	Fine Mixture.....	.26	.12
-----	Tom Thumb, Aurora, Terra Cotta.....	.33	.15
-----	Chameleon, Dark-Leaved, Beautiful.....	.33	.15
-----	Cloth of Gold, Bright Scarlet, Golden Foliage.....	.33	.15
-----	Golden Midnight, Dark Maroon, Almost Black, Light Yellowish Green Leaves, Flowers and Leaves Form a Most Beautiful Contrast. New. Quite a Novelty.....	2.00	.50
-----	Empress of India. Brilliant Dark Scarlet, Purplish Green Leaves.....	.35	.15
-----	King Theodore, Blackish Red, Dark-Leaved.....	.33	.15
-----	King of Tom Thumbs, Glowing Scarlet, Dark-Leaved.....	.33	.15
-----	Prince Henry, Straw Yellow, Spotted with Rose, fine.....	.33	.15
-----	Queen of Tom Thumbs, Brilliant Crimson, Leaves White-Veined or Variegated, Magnificent, Extra Fine Novelty.....	2.00	.50
-----	Ruby King, Ruby Red, Dark-Leaved.....	.33	.15
-----	Vesuvius, Salmony Rose, Dark-Leaved, fine.....	.33	.15
-----	Fine Mixture.....	.30	.12

	POPPY	Per lb.	Per $\frac{1}{4}$ lb.
-----	Admiral-Peony Flowered.....	.50	.15
-----	Carnation Flowered double fringed.....	.50	.15
-----	White Swan, pure white, double fringed.....	.75	.20
-----	Improved Shirley large flowering.....	.55	.20
-----	Miss Sherwood, single peony flowered, white, rosy-edged.....	.75	.20
-----	Danebrog.....	.75	.20
-----	Tulip Glauicum Scarlet.....	1.50	.50

STOCKS

While field grown, our Stocks are in every way equal to pot grown plants; flowers are very double, averaging about 75 to 80 per cent, and attaining a height of two feet. The many repeat orders which we receive testify to the satisfaction they give. Be sure and include an order for Stocks, if only a trial order.

-----	Ten Weeks German—selected mixture, very high doubleness.....	3.00	1.00
-----	Ten Weeks German:		
-----	Princes Alice, pure white, very high doubleness....	4.00	1.25
-----	Winter Beauty of Nice—Selected, Flesh, large flowers, very double.....	6.00	1.60
-----	Queen Alexandra—Selected, Rosy-Lilac, large flowers, very double.....	6.00	1.60
-----	Dresden Perpetual—Reddish-Brown, very double....	6.00	1.60

SWEET PEAS

-----	Grandiflora Mixed.....	.35	
-----	Spencer mixed.....	1.00	
-----	Countess Spencer.....	.75	
-----	Frank Dolby.....	.75	
-----	Nora Unwin.....	.75	
-----	E. J. Castle.....	.75	
-----	Hon. Mrs. E. Kenyon.....	.40	
-----	Othello.....	.40	

VERBENA HYBRIDA

-----	Mammoth, White.....	3.75	1.00
-----	Scarlet Defiance.....	3.75	1.00
-----	Rose and Pink Shades.....	3.75	1.00
-----	Purple and Blue Shades.....	3.75	1.00
-----	Dark Purple.....	3.75	1.00
-----	Yellow.....	3.75	1.00
-----	Striped.....	3.75	1.00
-----	Auriculaeflora.....	4.00	1.25
-----	Mayflower.....	3.75	1.00
-----	Named varieties mixed.....	3.75	1.00
-----	Choice Mixture (100 lbs. \$200).....	2.50	.75

ZINNIAS	Per lb.	Per $\frac{1}{4}$ lb.
Tall Robusta Grandiflora Plenissima, White.....	2.00	.70
Scarlet.....	2.00	.70
Buff-Yellow.....	2.00	.70
Striata or Striped.....	2.00	.70
Crimson.....	2.00	.70
Light Rose-Pink.....	2.00	.70
Tall double mixed named varieties.....	2.00	.70
Choice mixture grown as mixture.....	1.25	.50
Half Dwarf-Scarlet Vermilion, very fine.....	2.00	.70
Curled and Crested, fine mixed.....	2.00	.70
Dwarf Double-choice mixture.....	1.50	.85
Scarlet.....	2.00	.70
Striped.....	2.00	.70

The greatest care is exercised in producing and keeping stock pure, but no warranty is given, expressed or implied.

Stock Seed—Furnished by the grower. Bags—Extra, at market price.

Shipments—As soon after harvest as practicable. Delivery—F. O. B. Oceano, California.

Terms—On large orders: acceptance due three months from date of invoice; on small orders, acceptance due two months from date of invoice. 2% off allowed for cash payment. Draft will always be sent for acceptance as soon as goods are shipped.

**VICTOR JOHANSEN SEED COMPANY
ARROYO GRANDE, CALIF.**

At prices affixed book my order for varieties and quantities of Seeds as noted on preceding pages, subject to terms and conditions as above, and to pro-rata delivery in event of short crop.

Date.....

Established 1898

Incorporated October 22, 1909

Flower Seeds a Specialty

Victor Johansen Seed Company
WHOLESALE SEED GROWERS

Arroyo Grande, California

